



President: Peter V

Address: PO Box 2177, Walnut Creek CA 94595 D5160 Club 461

Notes: Jim O

Photos: Paul W

April 29, 2026

Club Website: www.rossmoorrotary.org

District Website: www.rotary5160.org

MEETING NOTES: 04/29/2026

Call to Order: President Peter V.S., Pledge-Peter S., Patriotic Song- "You're A Grand Old Flag"

4-Way Test

"Is It the Truth?"

"Is it Fair to All Concerned?"

"Will It Build Good Will and Better Friendship?"

"Will It Be Beneficial to All Concerned?"

Guests and Visiting Rotarians: Val (friend of Janet C.), applied for membership. Barbara R. (Nace' wife); Therese W., here to hear guest speaker Ann P.

Thought for the Day: Alison L.- By Wynton Marsalis-"Don't wish for someone else to do later what you can do now."

Happy Dollars: Jim O.-the pleasure of having excellent speakers; Bill B., re: his grandchildren and great-grandchildren; Eddie F., also for our excellent guest speaker; Peter S., Anne H., off for a month in Belgium

Raffle: \$46 money available. Winners: Anne H.-yogurt; Mieko W., wine.

Sunshine Report: Jean D. asked that we please tell her if there is anyone you want her to send a condolence or get-well card.

ANNOUNCEMENTS

Membership-Janet C. talked about today's meeting and plans in place to attract new members. It's important that all members of the membership committee attend each meeting the 4th Wednesday of the month at 10:30 prior to the general meeting. Please tell Janet or Jim O. your thoughts on attracting new members. Plans are in effect to publicize articles in the RN about what our club accomplishes, profiles of Club members about what Rotary has meant to them, and features about local organizations that have received Foundation grants.

District 5160 Update-Joy A., District Governor, reported on the upcoming District Conference in Santa Rosa, May 1-3. 186 have registered including a few of our Club members.

LBGTQ Assembly-Carolyn H. reported on her attendance at this worthwhile event. On the program for the event, our Rotary Club was featured as a sponsor.

President -Elect Survey- John S. handed out individual member survey forms to be completed showing what Club members have done during their memberships, and what future activities they are interested in engaging. It is a first step for the President-Elect to learn about us as he makes plans for his future leadership.

PROGRAM



Ann P., Director of Communications, RWC (Rossmoor Walnut Creek). Ann is a career journalist, recipient of numerous awards, including the Pulitzer Prize while at the *East Bay Times*. It is notable that Ann has taken the *Rossmoor News* from \$640,000 in revenue in 2018, to \$1 million in the past 2 years. She is principally active in creating 2 new websites for residents of Rossmoor. The “My Rossmoor Portal,” where residents can get all kinds of helpful information, manage guest lists, obtain security gate passes, reserve event tickets, make golf reservations, learn what mutuals we live in, what clubs are available to join, etc. She showed videos of how to access the website and how “user friendly” it is.

At the same time, she showed us “for the first time,” the new Rossmoor.com website to be launched Friday, May 1, 2026. This website will be the new “marketing” tool for RWC. People who logon to this website will learn that RWC is not a “just a place where people come to die.” Smart, colorful, and informative, this website shows what the audience of prospective homebuyers will learn about amenities, homesites, and costs that “separate us from the competition.” The website also includes video testimonies, and

personal histories of our residents. Close partnerships with real companies have been established. Rossmoor.com is also now on social media, both Instagram and Facebook.

All club members enjoyed this exciting and informative talk.

UPCOMING EVENTS

May 6	Kevin Wilk – Walnut Creek Update
May 13	10:30 Club Board of Directors Meeting
May 13	Angela Plummer and Julie Pamer – Teen Esteem +
May 20	10:30 RRF Trustee Meeting
May 20	Club Foundation Board Annual Meeting